



## Colour Trivia Quiz

1. \_\_\_\_\_ causes a rise in the blood pressure, respiration, heartbeat, and pulse rate, and causes an increased frequency of eye blinking

Black Brown **Red** Yellow

2. As William Wrigley learned in the 1940's, \_\_\_\_\_ is considered a lucky color in China. Spearmint gum was introduced into the country in the usual green package, and nobody bought it. When the packaging was changed to \_\_\_\_\_, sales soared.

**Pink** Purple Orange Blue

3. \_\_\_\_\_ ribbons have been used as a sign of hope and optimism since the 19th century when they were worn by American women waiting for their men to come home from the wartime cavalry.

Red **Yellow** White Black

4. \_\_\_\_\_ has been shown to exert a measurable effect on the autonomic nervous system to stimulate the appetite. (If you are on a diet, don't use this color in the kitchen).

Gray Green Yellow **Orange**

5. American farmers often paint their barn stalls \_\_\_\_\_ because it keeps the flies away (Flies have an aversion to this color).

White Orange Black **Blue**

6. Physiologically, the viewing of \_\_\_\_\_ reduces blood pressure and heartbeat, the respiration rate, and creates a calming effect.

Blue White Orange Yellow

7. Chromotherapists claim that \_\_\_\_\_ light has the power to heal hacking coughs, hoarseness and high blood pressure.

Black **Purple** Yellow Pink

8. \_\_\_\_\_ is the most restful color to the eye.

Orange Brown **Green** Black

9. \_\_\_\_\_ is treated with a healthy respect in European countries where it is considered the most realistic of all colors, utilitarian but not vulgar, embodying a hearty life and the work ethic.

**Brown** White Black Gray

10. In the 1920's Henry Ford advertised that consumers could have a Model "T" in any color "as long as it is \_\_\_\_\_."

**Black** White Red Green

11. The human eye sees pure \_\_\_\_\_ as a brilliant color, so it can create glare, which in turn can cause headaches and eyestrain.

Red Orange **White** Black

12. \_\_\_\_\_ is nature's most perfect neutral, the color that designers and colorists use as background for color matching because it does not war with other colors.

Black **Gray** White Beige

13. Most variations of this color family come from floral names, as \_\_\_\_\_ is most abundant in flowers.

Red Yellow Pink **Purple**

14. Perhaps it was Kermit the Frog who best understood this complex color when he so aptly stated, "It's not easy being \_\_\_\_\_!"

**Green** Pink Yellow White

15. For much of the population, (35% in the United States) \_\_\_\_\_ is the favorite color.

Purple **Blue** Red Green

16. Until recent times, \_\_\_\_\_ was the color worn by Spanish brides.

White **Black** Yellow Red

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