



Colour Trivia Quiz

1. _____ causes a rise in the blood pressure, respiration, heartbeat, and pulse rate, and causes an increased frequency of eye blinking

Black Brown Red Yellow

2. As William Wrigley learned in the 1940's, _____ is considered a lucky color in China. Spearmint gum was introduced into the country in the usual green package, and nobody bought it. When the packaging was changed to _____, sales soared.

Pink Purple Orange Blue

3. _____ ribbons have been used as a sign of hope and optimism since the 19th century when they were worn by American women waiting for their men to come home from the wartime cavalry.

Red Yellow White Black

4. _____ has been shown to exert a measurable effect on the autonomic nervous system to stimulate the appetite. (If you are on a diet, don't use this color in the kitchen).

Gray Green Yellow Orange

5. American farmers often paint their barn stalls _____ because it keeps the flies away (Flies have an aversion to this color).

White Orange Black Blue

6. Physiologically, the viewing of _____ reduces blood pressure and heartbeat, the respiration rate, and creates a calming effect.

Blue White Orange Yellow

7. Chromotherapists claim that _____ light has the power to heal hacking coughs, hoarseness and high blood pressure.

Black Purple Yellow Pink

8. _____ is the most restful color to the eye.

Orange Brown Green Black

9. _____ is treated with a healthy respect in European countries where it is considered the most realistic of all colors, utilitarian but not vulgar, embodying a hearty life and the work ethic.

Brown White Black Gray

10. In the 1920's Henry Ford advertised that consumers could have a Model "T" in any color "as long as it is _____."

Black White Red Green

11. The human eye sees pure _____ as a brilliant color, so it can create glare, which in turn can cause headaches and eyestrain.

Red Orange White Black

12. _____ is nature's most perfect neutral, the color that designers and colorists use as background for color matching because it does not war with other colors.

Black Gray White Beige

13. Most variations of this color family come from floral names, as _____ is most abundant in flowers.

Red Yellow Pink Purple

14. Perhaps it was Kermit the Frog who best understood this complex color when he so aptly stated, "It's not easy being _____!"

Green Pink Yellow White

15. For much of the population, (35% in the United States) _____ is the favorite color.

Purple Blue Red Green

16. Until recent times, _____ was the color worn by Spanish brides.

White Black Yellow Red

Stumped? Check your answers on our website:
www.wepainhouses.ca